EPA Brownfields Program – Multipurpose, Assessment, and Cleanup (MAC) Grants

The Local Infrastructure Hub has developed a comprehensive guide designed to help cities successfully navigate the **EPA's Brownfields Program**. The materials provide practical steps, examples, and tools to help cities plan, apply, and manage Brownfields projects that safely clean up and revitalize contaminated sites—supporting environmental restoration, economic development, and community wellbeing.

Topics covered

Click the section titles below to view materials covering each topic:

1. **Brownfields Basics:** The fundamentals of the Brownfields Program, including its purpose, eligible applicants, and key definitions related to site contamination and redevelopment.

2. **Understand EPA MAC Grants:** An overview of the structure, eligibility, and goals of the Multipurpose, Assessment, and Cleanup (MAC) grants. Includes how to identify which grant type best fits their project needs and how to align proposals with EPA priorities for community-driven redevelopment.

3. **Build Strong Partnerships:** Discover strategies for building partnerships with local agencies, nonprofits, and private entities to expand resources, strengthen project implementation, and foster shared accountability.

4. **Get Started with Community Engagement**: How to develop effective community engagement approaches that bring local voices into the planning process. Includes practical tools for identifying stakeholders, designing outreach activities, and ensuring community priorities shape project outcomes.

5. **Use Data to Build a Compelling Narrative:** How to leverage environmental data, maps, and performance metrics to create persuasive, evidence-based narratives that demonstrate impact and alignment with EPA goals.

6. **Leveraging & Budgeting:** Strategies for aligning budgets with eligible activities, identifying matching funds, and integrating complementary grant or financing sources to create financially sound and strategically positioned proposals.

7. **Write a Strong Grant Application:** How to refine their ability to craft well-structured, persuasive applications that highlights project readiness, community impact, and alignment with EPA's evaluation criteria.

8. **Access Tools & Resources:** A curated list of templates, data tools, and funding resources to help cities prepare strong, compliant, and competitive Brownfields grant applications.