

Brownfields Workshop Agenda

Workshop Date and Time

The Brownfields Workshop will be held on **October 9, 2025 at 12:00 PM E.T.**

Workshop Topics

Time	Topics	City Learning Objectives
12:00–12:10 ET (10 min)	Welcome & Objectives	<ul style="list-style-type: none">Ensure cities understand event logistics, are aware of key points of contact, and have the proper technical set-up to engage during the workshop
12:10–12:45 ET (35 min)	Topic 1: Grant Overview and Federal Admin Priorities	<ul style="list-style-type: none">Develop foundational understanding of the Brownfields grant program criteria, project eligibility, and application requirementsExplore mapping tools and documents (SAM.gov, NOFO)
12:50–1:20 ET (30 min)	Topic 2: Managing Partnerships and Engaging the Community	<ul style="list-style-type: none">Identify strategies to integrate equity into Brownfields redevelopment plans and grant narrativesLearn how to write narrative language that reflects inclusive engagement and community partnerships
1:25–1:55 (30 min)	Topic 3: Incorporating Data	<ul style="list-style-type: none">Identify and navigate data tools to locate relevant quantitative and qualitative information on community needsApply data analysis techniques to interpret findings and translate them into clear, compelling insights that strengthen the grant narrative
2:05–2:40 ET (35 min)	Topic 4: Demystifying Capital Stacks & Budgeting	<ul style="list-style-type: none">Explain key funding cycle requirements (e.g. allowable cost principles) for budgetingApply capital stack and local match concepts to build a compliant project budget
2:45–3:20 ET (35 min)	Topic 5: Writing and Packaging a Strong Grant	<ul style="list-style-type: none">Learn to write a compelling grant narrative that synthesizes insights from data, engagement, and strategy and meets grants criteria
3:25–3:50 ET (30 min)	Group Activity: Grant Case Study & Critique	<ul style="list-style-type: none">Integrate lessons, tools, and resources covered in the workshop session to assess the feasibility of a Brownfields grant application
3:50–4:00 ET (5 min)	Closeout & Exit Poll	<ul style="list-style-type: none">Review key takeaways